

# MEDITERRANEAN DIET

LIFESTYLE FOR A SUSTAINABLE FUTURE

*A cultural asset, a strategic tool for Sustainable Development*

PEOPLE PLANET PROSPERITY



**New York UN**

**United Nation HQ, Room XI**

**November 18th, 2022**

*The event marks the year of the*

*Italian coordination of the UNESCO Emblematic Communities,*

*to promote the most sustainable diet and lifestyle for human and planetary health.*

*"Feeding the planet - energy for life" from Expo Milano 2015 to Rome, World Expo 2030 Candidate.*

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NOVEMBER 18th, 2022

Moderator: Sara Roversi, President of Future Food Institute

## 10.00 - Opening Remarks

- Maurizio Massari, Ambassador, Permanent Representative of Italy to the United Nations
- FAO UN representative

## 10.15 - The cultural dimension of the Mediterranean Diet as an Intangible Cultural Heritage of Humanity

*Keynote Speakers*

- Pier Luigi Petrillo Full Professor of Comparative Cultural Heritage Law – University of Rome Unitelma Sapienza - President of the World Experts Board of the UNESCO Convention on Intangible Cultural Heritage

## 10.45 - Food security and sustainability in the Mediterranean - nurturing thriving and resilient communities

- Maurizio Martina, Deputy Secretary-General at FAO
- Omar Kadir, Ambassador, Chargé d'Affaires, Deputy Permanent Representative of Morocco to the United Nations

## 11.15 - Mediterranean Diet "Feeding the Planet - Energy for Life" - a long-term framework for advancing sustainable growth starting from the critical nexus between energy, agriculture, and health

- Luigi Scordamaglia, CEO of Filiera Italia

### 11.30 - *The power of education to spread Mediterranean values*

- Michael Sperling - The Culinary Institute of America (CIA)
- Stephen Ritz - Green Bronx Machine

### 11.55 - *The Mediterranean Diet as framework for urban sustainable growth*

- Stefano Pisani - Mayor of Pollica, Italian Emblematic Community of UNESCO Mediterranean Diet Network - Former Global President of Slow Cities Network
- Ana Paula Martins - Mayor of Tavira, Portuguese Emblematic Community of UNESCO Mediterranean Diet ([Online](#))
- Mohamed Sefiani - Mayor of Chefchaouen and regional ambassador of the Global Covenant of Mayors for Climate and Energy (GCOM) ([online](#))
- Jelena Ivanišević - Mediterranean Diet Focal Point for the UNESCO Emblematic Community of BRAČ AND HVAR, Croatia
- Benedetto Zacchioli - President of ICCAR - UNESCO - International Network of Inclusive and Sustainable Cities.

### 12.45 - *Closing Remarks*

The Mediterranean represents a variety of cultures that have intertwined throughout history, helping to form the various societies that have dug furrows in the sand, sailed uncharted seas, and built skyscrapers. The pride of being children of cultural intersection never perfect but infinitely rich.

#### **Contact person:**

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